

**Donna Oswald**

**Toastmaster since: 2009**

**Education: BS Niagara University, Lewiston, NY**

**Toastmaster officers held:**

2016-2017

Program Quality Director, District 15  
VP Education, Eagle Toastmasters  
Treasurer/Secretary, Raise Your Voice  
Treasurer/Secretary, Treasure Valley Advanced

2015-2016

Club Growth Director, District 15  
VP Education, Eagle Toastmasters

2014-2015

Area A3 Director, District 15  
VP Education, Eagle Toastmasters

2013-2014

Assistant Area A3 Director, District 15  
President, Eagle Toastmasters

**Toastmaster honors**

2015-2016

Outstanding Member  
Club Coach

**Relevant work experience**

Ability to learn quickly (not just the job tasks, but the informal rules of the organization)  
Perseverance when confronted with obstacles  
Ability to work independently and finish tasks  
Ability to work as part of a team  
Technical skills related to the job (social media, spreadsheets, pay pal)

**Experience in strategic planning**

As a leader, I focus on the person, believing my strategy is only as strong as the understanding and commitment it attracts. As such, the development of my strategy needs to be widely disseminated throughout the district so that I can guide and respond to change while fostering commitment and encouraging empowerment in the status quo.

### **Experience in the area of finance**

No professional experience. Personal finance and club treasurer only

### **Experience developing procedures**

As a professional IT Business Analyst I am comfortable gathering information and data from various sources, then reviewing and analyzing to form some sort of finding or conclusion that can lead to developing or modifying an existing process or procedure.

### **Lessons learned from previous leadership positions**

1. Start from the position that everyone is doing the best they can, then look for ways to support and encourage them
2. Recognize, encourage and promote others as experts.
3. Get out and about to get a sense of how the rest of the business works

### **Reasons to serve as a district officer**

It is an honor and privilege to serve fellow toastmasters and the district. I am ready and willing to listen, to serve, to understand my fellow members and to execute the office to drive the success of all district 15 toastmasters and their clubs.

### **Districts major objectives and how would you work to achieve them?**

The District objective is to support every current and potential member in our district, and to extend the network of clubs offering greater numbers of people the opportunity to enhance their lives, and to enjoy greater success through a Toastmasters experience. While there are many objectives, I'll focus on two.

1. To increase retention of clubs is to encourage existing clubs to make meetings inviting, welcoming, interesting and fun while working towards education goals (DCP), and to encourage all members to pursue their goals of personal growth.
2. Through market analysis that includes understanding the district's geography, industry size and type, population densities, where and when clubs currently meet, we can determine the opportunities to build community and corporate clubs based on the data.