



Leading Your Club To 100% Enrollment in Pathways

Bonny Armstrong





TRANSLED

Toastmaster Members Truly Masters In The Art Of Presenting Effective Speech



HOW NOT TO SPEAK is obly demonstrated here by Roland Hellman of San Rafael, president of Marin Toastmasters



No. 800. The over-casual, foot-on-the-chair, cigarette-in-hand approach, the speaker so weighted by his words he



must lean on the table for support, and the "Sloppy Joe" locker-room look are all illustrated here by Hellman.



AH, THAT'S BETTER—District Governor Lofhor Salin shows the right way to deliver a speech.



BEING a good listener is as important as being a good speaker, Toastmasters are taught, and here (above and left) Salin (vested) shows the right and wrong ways to be a listener.

District Conclave Being Held

Members of Toastmasters District Four, which takes in the greater San Francisco Bay Area, are meeting today and tonight in San Rafael for their district convention.

Lofhor Salin of San Rafael, lieutenant governor for the district, is in charge of the program, which opened at 10 a.m. at San Rafael High School Auditorium.

Marin County's three Toastmaster Chapters, Marin Chapter No. 890, Tamalpais Toastmasters Chapter No. 1755 and Novato Chapter No. 1712 are hosting the conclave.

Program for the day includes:

- 10 a.m.—Call to order by chairman Salin and keynote speech by San Rafael Councilman Joseph G. Wilson.
- 10:30 a.m.—First educational session.
- Noon to 1:30 p.m.—The Jacks Luncheon.
- 1:45 to 3 p.m.—second educational session.
- 3:15 to 4:15 p.m.—business session.
- 4:30 p.m.—speech contest.
- 7:15 p.m.—dinner at Bermuda Palms and announcement of speech contest awards.
- 9 p.m.—adjournment and dancing.

Dr. Charles Ahy is chairman for the speech contest. Dinner is being held in the Casertina Room at Bermuda Palms, and will be highlighted by announcement of contest winners, introduction of new district officers, speech by international director Joe Williams, and music by local Barber Shop Quartet group.

An afternoon program for the Toastmasters' Ladies will include a visit to Col. Waddell Smith's Pony Express Retreat.



LAYING PLANS for the District Toastmasters convention being held today in San Rafael are, left to right: Joseph G. Wilson, San Rafael city councilman and keynote speaker for the conclave; Byron McCarthy of San Rafael, president of Tamalpais Toastmasters No. 1755; John McInnis of San Rafael who is presenting speakers awards today; Al Nieri of Kenilworth, vice president of Tamalpais Toastmasters; and J. B. Smith of San Rafael, area governor of the "area" including Marin and Sonoma Counties. General chairman of the convention is Lofhor Salin, lieutenant governor for the organization's local district, which encompasses the Bay Area.

Groups' Meetings Emphasize Both Good Speaking, Listening

Anyone who ever suffered through a seemingly interminable business meeting or gave up a perfectly good evening to hear what turned out to be a poorly delivered, unorganized speech should appreciate the philosophy behind Toastmasters International.

It was set up back in 1904 because a YMCA secretary named Ralph Hunsdley suffered just such experiences and decided to do something about it.

He did.

And Toastmasters has been growing ever since.

ITS GOAL IS an admirable one: to help members improve the ability to express themselves, to increase their confidence in meeting people, and, through emphasis on critical

evaluation, to teach them to listen actively to what their fellow speaker has to say.

The organization is truly international—though it lacks national for its community service. Such service is an important part of Toastmasters with members often acting as judges in other speech contests, presenting panels to advise clubs and speaking in behalf of worthy causes.

During two months of last year the local Toastmasters gave over 70 speeches on behalf of United Crusade.

Novato Chapter 1712 received its charter in 1954, as did Tamalpais Toastmasters No. 1755. The latter was created, again under Dr. Ahy's leadership, to meet a specific problem—that of lack of time of members. Tamalpais Toastmasters hold noon sessions,

while the other two clubs, like most chapters, meet for dinner.

Toastmasters consider their program of teaching the art of speaking vital to citizenship—and cite instances of members, having gained confidence in the ability to speak well, going on to serve their communities in positions of public importance.

SUCH MEN include: Dr. Ahy, elected to San Rafael City Council in 1951; John F. McInnis, elected to the same body in 1952; Joseph G. Wilson, who ran for San Rafael City Council in 1950, and, although defeated, was later appointed to fill a vacancy; Harold H. Parkinson, chairman of the San Rafael Board of Education; Wilbur Smith, San Rafael city manager; Clyde Stevens,



SPEAKING FROM NOTES is all right, but, again, there are correct and incorrect ways of doing it. Hellman, at left, nearly hides his face from view as he bends over scanning what are likely scrawled and illegible notes, while at right, Salin gives an illustration of the right way to hold the



paper he refers to. Audience members feel he is speaking directly to them, which he is. This, by the way, is the cover photo, too. It and all others on these pages were taken by Independent-Journal photographer Ken Malina.



FEW THINGS are more exasperating than a speaker who, in holding up an object for the audience to view, practically hides it by the awkward way he handles it. Hellman gives an example of this maddening practice, while Salin demonstrates the right way. Background for these photographs



was provided by Bermuda Palms, where tonight's convention delegates will dine and conduct the evening portion of their gathering. This will include announcement of speech contest awards. Marin's three Toastmaster clubs are conclave hosts.

trophy, awarded as the climax of a world-wide contest in speaking, has seen the light of day in Marin County thanks to the aforementioned Councilman McInnis.

A look at the typical Toastmaster meeting schedule will perhaps give a better idea of how the groups' maxims are put into effect.

For this we quote Toastmaster Otto Hunsdley of San Rafael: "You're immediately amazed to notice that the meeting starts on time. It is called in order by the president, who spends only 5 to 10 minutes on the routine business which affluents any organization. The president then introduces the 'Toastmaster of the Day,' who runs the entire meeting. Here is excellent training on

(Continued on Page M10)





Maintains guiding principles and educational concepts



Maintains guiding principles and educational concepts

Enhanced education materials

Greater access to educational materials

More tools and resources

Customized learning experience

Provides 300 unique competencies



**Engagement in Pathways = Positive Feedback Loop
for members and the club**



Hesitant to try.



Hesitant to try.



Tried it. Didn't like it.



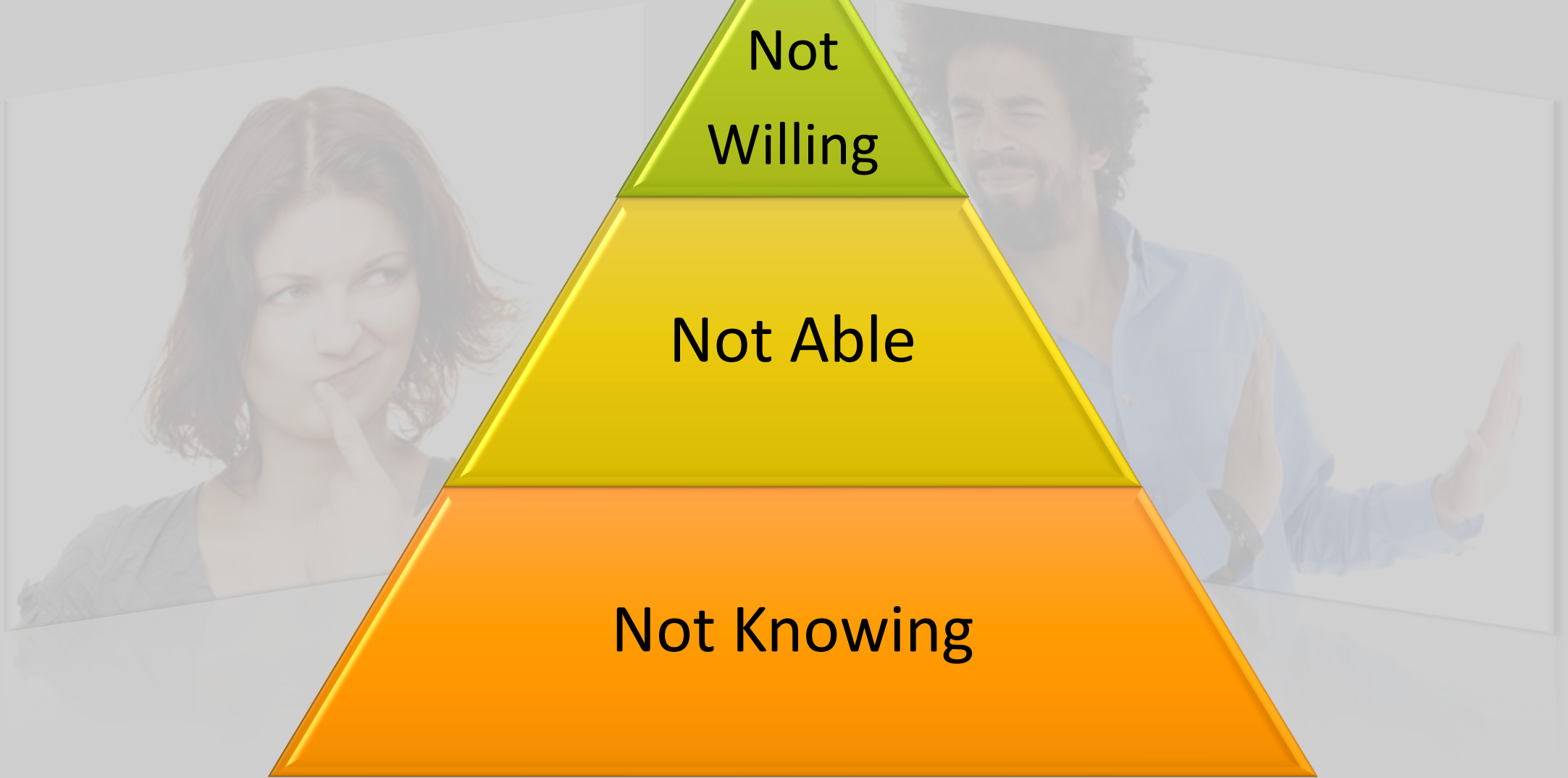
Hesitant to try.

Tried it. Didn't like it.

Not
Willing

Not Able

Not Knowing



Hesitant to try.



Hesitant to try.



- Heard it was not as good/harder

Hesitant to try.



- Heard it was not as good/harder
- Misconceptions about Pathways projects

Hesitant to try.



- Heard it was not as good/harder
- Misconceptions about Pathways projects
- Fear of the technology

Hesitant to try.



- Heard it was not as good/harder
- Misconceptions about Pathways projects
- Fear of the technology
- Lack of support

Hesitant to try.



- Heard it was not as good/harder
- Misconceptions about Pathways projects
- Fear of the technology
- Lack of support
- Concern about competence

Hesitant to try.



- Heard it was not as good/harder
- Misconceptions about Pathways projects
- Fear of the technology
- Lack of support
- Concern about competence



Tried it, didn't like it.



Tried it, didn't like it.



- Overwhelmed

Tried it, didn't like it.



- Overwhelmed
- Technology issues

Tried it, didn't like it.



- Overwhelmed
- Technology issues
- Computer fatigue

Tried it, didn't like it.



- Overwhelmed
- Technology issues
- Computer fatigue
- Lack of support

Tried it, didn't like it.



- Overwhelmed
- Technology issues
- Computer fatigue
- Lack of support
- Not a requirement of membership

Tried it, didn't like it.



- Overwhelmed
- Technology issues
- Computer fatigue
- Lack of support
- Not a requirement of membership



*We don't
want to!*

*We like the old
way better!!!*






Set
Goals

Training

Communication

- 
- A man in a dark sweater is standing and presenting to a group of people seated around a table in a meeting room. The room has a brick wall and a window. The man is facing the group, and they are looking at him. There are papers and a microphone on the table.
- **Enthusiastic introduction to Pathways**
 - **Allow members to ease in**
 - **Set up trainings/orientations**
 - **Include project description in speech introductions**



TOASTMASTERS
INTERNATIONAL

THINK AND SPEAK
Club 9623849
Colorado Springs, CO





TOASTMASTERS
INTERNATIONAL

- Pathways is an investment in yourself
- Pathways materials can be purchased or printed
- Offer help and resources
- Set Goals

