

District 15: Realignment Committee Findings

March 2025

Committee Members:

- Shelly L Belflower, Chair
- Greg Alvord – Division B Director
- Kevin Parsons – Division A Area 3 Director
- Todd Olsen – Division C Director
- Keith Steele Division C Area 3 Director
- Michael Hachigian – Division D Director

Committee Charges

The District Alignment Committee identifies possible alignment changes, gathering input from Area and Division Directors as needed.

The goal is to ensure leadership roles are filled appropriately during the next program year; the District Alignment Committee must inform the District Leadership Committee about any proposed changes.

The Realignment committee is tasked with reviewing the Divisions and Areas to ensure proper alignment of clubs.

This includes the following requirements:

- **No more than nine** Division in a District
- **At least four Areas per Division**
- **No fewer than four clubs** in good standing and **no more than six** per Area
- Geographic proximity to other clubs
- Ability to participate in the Distinguished programs
- Area Director to effectively provide service, without requiring the clubs to change how meetings are conducted to accommodate an Area Director visit
- Potential loss of clubs in those Areas and Divisions. Club size and strength
- Prospective clubs and expected growth
- Strategy focused on the benefits for all
- Low and ineligible clubs must be included
- Advanced clubs may not be segregated into Areas
- Areas cannot be segregated by club type

Summary

The Realignment Committee met four times to discuss the committee charges and current club status for District 15, taking into account the number of members, location of clubs in each area, virtual/hybrid and in-person club types, and potential for loss/growth in the four divisions.

We noted that Division B only had three areas each with three clubs; Division A and Division D were healthy – most of which had five clubs in each area and some growth, and that Division C, while they have four clubs in each area, only had three areas.

The top three charges we felt should be the priority for our discussion have to do with

- 1) The number of Divisions in the District – which we meet the requirement as we have four Divisions
- 2) At least four (4) Areas per Division – we do NOT meet as we have two Divisions with only three Areas
- 3) No fewer than four clubs in good standing and no more than six (6) clubs in each Area, which we do not meet as we have one Division with only three clubs in each Area, two suspended clubs, four low clubs (less than either (8) paid members, and four clubs with exactly eight (8) members, and
- 4) Geographic proximity to other clubs should be a considering factor.

With those in mind we began gathering data about each club and reviewed the membership and distribution of the clubs throughout District 15. Each member of the committee added helpful knowledge and information about the clubs, including which meet hybrid or allow guests, which clubs are closed to membership within a company (corporate clubs), and which clubs are outliers either geographically or in membership strength.

After conferring with District leadership, we focused on what we felt we could reasonably change to meet at least the top three goals.

We felt that Division B has a mix of unique clubs and those within the Division could most easily be distributed among the other three Divisions to make up three solid Divisions with the minimum of four Areas and a stronger membership in each Area.

Our Proposal

The committee proposes the following:

Division A will have a new membership of 302 members and consist of mostly clubs in the Boise and western region of Idaho.

- Area A1 no changes with five clubs and 89 members
 - Boise Club
 - Dynamic Club
 - The Capitol Club
 - Food for Thought
 - Well Said
- Area A2 will add the Twin Falls Toastmasters Club to bring the area to five clubs after losing the Garden City Gabbers (suspended) and noting one low club with seven (7) members (76 members)
 - Eclectic Voices
 - Pioneer Club
 - Russet Ramblers
 - River Speakers (low membership)
 - Twin Falls Toastmasters Club
- Area A3 will stay the same. A3 has two clubs with 8 members and a new charter club, so for now the five clubs in this area have distributed strength (69 members)
 - Meridian Club
 - HP Speakeasies Club (8 members)
 - Snake River Toastmasters Club
 - Eagle Toastmasters (8 members)
 - Chinden Chatterboxes (newly chartered club in Boise)

- Create a new area - Area A4 - with the five (5) clubs from Division B (68 members)
 - Idaho Falls Club
 - Jack C High Club
 - Upper Valley Toastmasters
 - Idaho National Laboratory Initiators – closed club
 - NRF Toastmasters – closed club

Division C becomes **Division B** with a total membership of 197 members and would have four areas, each with four (4) Clubs. This Division will meet the bare minimums, with four (4) areas and four (4) clubs in each area.

- Area B1 would include four clubs with 45 members
 - Two from Pocatello
 - Smile Toastmasters Club (formerly from Area B2)
 - Strong Women's Legacy (formerly from Area B2)
 - And two clubs from Logan
 - Box Elder Toastmasters (formerly from Area C1)
 - Cache Valley Toastmasters (formerly from Area C1)
- Area B2 would stay the same with 47 members
 - Mount Ogden Toastmasters Club
 - I Express Toastmasters Club
 - Leadership Pathways Toastmasters (Low membership – 7)
 - More Toasting, More Doing – closed club
- Area B3 would include four clubs with 53 members
 - Two clubs formerly in Area C3
 - Energizers Toastmasters Club of Layton (recently added one new member (8)
 - Northrup Grumman Minute Talkers – closed club (Roy/Ogden)
 - Two clubs formerly in Division D
 - TNT Club – formerly in Area D1 (Bountiful)
 - Risk Management Mavericks formerly in Area D2 (Salt Lake City)
- New Area B4 includes four clubs with 52 members
 - Two clubs formerly from Area C1
 - Wildcat Toastmasters Club
 - Twilight Toastmasters (borderline membership of 8)
 - Two clubs – one formerly from Area C3 and the other from D2
 - Hill Climbers – open club requiring access to HAFB for membership
 - USANA Toastmasters – closed club

Division D becomes **Division C** with a total membership of 336 members; the highest in District 15. They will have four areas – only one with five (5) clubs, but all four Areas have strong membership.

- Area C1 with 104 members – all in Salt Lake City (formerly from Division D Area D1)
 - Metro Toastmasters Club
 - Image Masters Toastmasters Club
 - Taxmasters Club
 - Committed Toastmasters Club – newly chartered – closed club

- Area C2 with 57 members (formerly from Division D Area D2)
 - Precision Speakers Club
 - Salty Tongues Club
 - Park City Toastmasters Club
 - Speaking of Rockets – closed club
- Area C3 with 98 members (formerly from Division D Area D3)
 - Cross Talkers Club
 - Parkway Pontificators
 - Lone Peak Toastmasters
 - Copper Communicators Toastmasters Club
 - Sunrise Club (formerly from Division B Area B3) – club president confirmed they would like to be affiliated with Salt Lake City
- Area C4 with 77 members (formerly from Division D Area D4) clubs remain in same area
 - Utah Valley Club
 - Olympic Orators Club
 - Timpanogos Toastmasters Club
 - Silicon Slopes

The committee balanced the Division and Area membership among all groups to ensure areas can remain viable. We realize the current leadership for District 15 will make the final decision, but we believe that our thoughtful consideration for each club, area, and division makes this a solid proposal and meets our primary directive and charges to have four areas in each division – each with at least four and no more than six clubs. No one area is overly burdened with closed clubs, making it difficult for Area Directors to visit.