

NDistrict 15 District Council
September 17, 2022

District Council = Club Presidents, Club Vice Presidents Education, Area Directors, Division Directors and the District Executive Committee

District Executive Committee = District Public Relations Manager, District Administration Manager, District Finance Manager, Club Growth Director, Program Quality Director, District Director

Agenda

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Toastmasters International/District Mission

Mission, Values, and Envisioned Future

The mission statement, the value statement, and envisioned future succinctly express the function of each organizational unit.

Toastmasters International Mission

We empower individuals to become more effective communicators and leaders.

District Mission

We build new clubs and support all clubs in achieving excellence.

Club Mission

We provided supportive and positive learning experience in which members are in empowered to develop communication and leadership skills, resulting in greater self- confidence and personal growth.

Toastmasters International Values:

Integrity
Respect
Service
Excellence

Toastmasters International Envisioned Future

To be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development.

District 15

District Council Annual Business Meeting Minutes, April 30th 2022

Come to order by District Director Maria Cervantes, DTM.

Agenda is presented and adopted with no objection.

Officials for the meeting

Our officials for this meeting are:

- Trevor Nelson, Program Quality Director, who will be monitoring chat for any questions or motions. Trevor is a member of More Toasting More Doing.
- Sarra Idehen, Club Growth Director. Sarra is a member of Image Masters

Credentials Committee Chair report by Annette Krause, DTM. She is a member of Boise club

- 54 eligible clubs in the district, 2 votes per club. 36 clubs need to be represented, only 29 are represented and quorum has not been met.

Credentials report adopted without objection.

Presentation of the past meeting minutes and adopted with no objection.

Presentation of the District Realignment Proposal by Realignment Chair Jorge Ramirez, DL3

Presentation of District Leader Committee Nominations by DLC Chair Ellie Thomson, DTM

Position	Nominee
District Director	Trevor Nelson
Program Quality Director	Sarra Idehen
Club Growth Director 1	Requirement of 2 candidates not available
Club Growth Director 2	
Division A Director	Lumuli Wanyonyi
Division B Director	Tony Derricott
Division C Director	Jamie Deichmann
Division D Director	Kandi Kutas
Division E Director	Jorge Ramirez
Division F Director	No nomination at this time due to realignment

Per Protocol 9.0 Section 3, paragraph F, we must have 2 candidates for the club growth director role. We only have one candidate and they must run from the floor.

DLC Chair Ellie Thomson, DTM nominates Jaysee Jimenez for the position of Club Growth Director.

Sarra Idehen seconds the nomination.

Presentation of voting items:

Discontinuance of the Fall speech contests.

- Discontinuance will include revision to contest schedule to remove fall contests from the district event schedule.
- Rewording to the District 15 Toastmasters Operational Guidelines will be as follows:
“There will be only one season for speech contests: January-May including the Annual District Conference.”

Realignment eliminating Division F

- If realignment is approved, the following revisions will be made to the District 15 Toastmasters Operational Guidelines:
 - o Revision to the district event rotation to remove Division F.
 - o Additional revisions to the District Operational Guidelines where Divisions are specified, to remove Division F

Presentation of voting procedure by Maria Cervantes, DTM Program Quality Director. Since quorum has not been met, voting will occur with Election Runner over the next 7 days via email.

Meeting adjourned with no objection by District Director Maria Cervantes, DTM

District Budget

	District #:													
	Budget Currency:	USD												
	Fiscal Year	2022-2023												
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total	
Membership Dues Allocation	222	630	6,281	1,660	501	250	346	1,133	4,153	2,110	311	560	18,156	
Conference revenue	-	-	-	-	-	-	-	-	-	-	8,525	-	8,525	
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	1,500	-	1,500	
Education and Training revenue	-	-	-	-	-	-	-	-	-	-	-	-	-	
District store revenue	-	-	-	-	-	-	-	-	-	-	-	-	-	
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total revenue	222	630	6,281	1,660	501	250	346	1,133	4,153	2,110	10,336	560	28,181	
TI Allocation Expense	76	76	76	76	76	76	76	76	76	76	76	76	908	
Conference expense	-	-	-	-	-	-	-	-	-	-	8,525	-	8,525	
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-	
District store expense	-	-	-	-	-	-	-	-	-	-	-	-	-	
Marketing Outside Toastmasters expense	-	-	-	-	-	-	1,246	-	-	-	-	-	1,246	
Recognition expense	-	454	-	-	500	-	-	125	1,195	1,300	-	-	3,574	
Club Growth expense	-	-	-	-	-	-	2,290	120	-	-	-	-	2,410	
Public Relations expense	-	-	-	-	-	-	-	-	-	-	-	-	-	
Education & training expense	-	-	-	-	-	325	340	-	-	-	1,360	-	2,025	
Speech contest expense	-	-	-	-	-	-	-	-	500	50	50	-	600	
Administration expense	30	30	475	30	30	30	60	30	30	30	95	930	1,800	
Food and Meals expense	-	347	-	-	-	-	670	-	50	50	-	-	1,117	
Travel expense	-	164	-	-	-	-	2,680	-	-	-	-	560	3,404	
Lodging expense	-	1,671	-	-	-	-	900	-	-	-	-	-	2,571	
	106	2,742	551	106	606	431	8,262	351	1,851	1,506	10,106	1,566	28,180	
District net income/(loss)	116	(2,112)	5,730	1,554	(105)	(181)	(7,916)	782	2,302	604	230	(1,005)	0	

<p>We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.</p>				
District Director			Date	
Program Quality Director			Date	
Club Growth Director			Date	
Finance Manager			Date	

Break even	Revenue	Expense	Net	Policy
Conference	8,525	8,525	-	Meets Policy
Fundraising	1,500	-	1,500	Meets Policy
District Store	-	-	-	Meets Policy
Minimum Expense Type				
		<u>Expense</u>	<u>%</u>	<u>Policy</u>
Marketing Outside Toastmasters		1,246	6.9%	5.0%
Maximum Expense Type				
		<u>Expense</u>	<u>%</u>	<u>Policy</u>
Education and Training		2,025	11.2%	15.0%
Marketing Outside Toastmasters		1,246	6.9%	10.0%
Club Growth		2,410	13.3%	15.0%
Public Relations		-	0.0%	10.0%
Recognition		3,574	19.7%	20.0%
Travel		3,404	18.7%	25.0%
Lodging		2,571	14.2%	15.0%
Food and Meals		1,117	6.2%	15.0%
Speech Contest		600	3.3%	5.0%
Administration		1,800	9.9%	10.0%
Total Membership Dues		<u>18,156</u>	<u>100.0%</u>	

Officers to be Confirmed

Division A Director Lumuli Wanyoni A@district15speaks.org

- Area A1 Director TBD A1@district15speaks.org
- Area A2 Director TBD A2@district15speaks.org
- Area A3 Director Ken Jenkins A3@district15speaks.org
- Area A4 Director TBD A4@district15speaks.org

Division B Director Tony Derricott B@district15speaks.org

- Area B1 Director Jessica Cheadle B1@district15speaks.org
- Area B2 Director Wayne Davis B2@district15speaks.org
- Area B3 Director Terry Yackley B3@district15speaks.org

Division C Director Richard Carr C@district15speaks.org

- Area C1 Director Shelly Belflower C1@district15speaks.org
- Area C2 Director Madeline Armendariz C2@district15speaks.org
- Area C3 Director Peggy Carr C3@district15speaks.org

Division D Director Kandi Kutkas D@district15speaks.org

- Area D1 Director Keith Tondro D1@district15speaks.org
- Area D2 Director TBD D2@district15speaks.org
- Area D3 Director Karen Bradakis D3@district15speaks.org
- Area D4 Director TBD D4@district15speaks.org

Division E Director Jorge Ramirez E@district15speaks.org

- Area E1 Director Marisa Whittington E1@district15speaks.org
- Area E2 Director TBD E2@district15speaks.org
- Area E3 Director Jamiel Khwaja E3@district15speaks.org

District Director Report

Trevor Nelson, DTM

Hello District 15! With the 2021-2022 Toastmasters year now in the rearview mirror, we are looking toward new beginnings for the 2022-2023 year!

I'd like to start the year off by asking everyone a question: *"Why did you join Toastmasters?!"* Some may or may not have heard my story, but I actually had not even intended on joining Toastmasters in the beginning. With my work in Human Resources, I took on the task of chartering a corporate club at our work location as a development opportunity for our associates. I was going to get things off the ground and then intended on serving as an "advisor" or sponsor to the Club from a work leadership standpoint. However, as I started to dig in to all that Toastmasters has to offer in effort to gain interest in the Club, I was amazed with the entire Toastmasters organization. Not only did I see this as a development opportunity for our associates, but I also saw it as a great resource to push me out of my comfort zone and something to help make me better personally and professionally. I jumped in as our chartering Club President, our Club achieved Select Distinguished our first year, and we've reached Distinguished status for the past 4 years! Our path hasn't been easy: 1) moving to a completely virtual organization, therefore having to switch to 100% virtual Toastmasters meetings; 2) continually dealing with attrition/retention of Club members; 3) dedicating time and attention to our meetings when our business has dramatically increased...just to name a few! However, I think our Club's success always points back to one thing: we try to remember why we joined Toastmasters to keep that fire alive!!

If I had one wish as District Director this year, it would be for everyone to *"rekindle their flame"* and *"light the fire"* in others. I don't want to be a downer, but the COVID pandemic has done some damage on Toastmasters and our District has unfortunately not escaped that shockwave. When I started in the District Trio as Club Growth Director in July 2020, we sat at a base of 81 paid clubs. As of June 2022, the District only has 56 paid Clubs. We've gone from 28 Distinguished Clubs to only 9 over that same timeframe. While we still have many STRONG members in our District (and we LOVE YOU!!), have welcomed many NEW members (WELCOME and we're HAPPY TO HAVE YOU!!), I can't help but feel like some of our District light has inherently been lost! We need strong Clubs and Leaders now more than ever!

As we go through this Toastmasters year, WORKING TOGETHER to make our light burn brighter is the priority! We've kicked off the year with some great Club Officer Training and focus on Club Success Plans. The future of our District is in our hands and is what we make of it! Let's make our fire warm and inviting, but lively and exciting, so that others have no choice but to come check us out! We're looking forward to a GREAT year!!

Thanks everyone!!

Trevor Nelson, DTM

Program Quality Director Report

Sarra Idehen, DTM

Hello, District 15:

Looking beyond 'now,' I see our members, our clubs, our areas/divisions, and our district recovering from the devastations of Covid. There is light at the end of the tunnel, and I have Great Expectations for what's to come! Great expectations that our members will revisit their "Why" for joining Toastmasters and rekindle the flame of engagement, if by chance it has waned. I have great expectations for the variety of training programs we will offer this year: relevant, meaningful trainings that enhance your experiences and empower you as communicators and leaders. I have great expectations of offering incentives that promote the goals and strategies for increased membership, stronger clubs, passionate volunteerism, and intensified member, club, and community engagement.

Great Expectations that some of the clubs that were closed this year will be reinstated, in accordance with the new club incentive introduced by Toastmasters this summer. This incentive makes it possible to reinstate these clubs with fewer criteria and less fees.

Last but not least, I have Great Expectations for District 15 becoming a Distinguished District this year, comprised of Distinguished clubs, and engaged and empowered members.

Let's have a great year!

All the best,

Sarra Idehen, DTM

Program Quality Director, 2022-2023

Club Growth Director Report

Jaysee Jimenez, MS5

Hello, District 15!

As we start to (slowly) re-enter a normal life, I've been reflecting on what that means for Toastmasters, and our future as an organization. The clubs in our district have been able to push through unexpected times and find success. Now, as we emerge from uncertainty, "Innovation" is the word that comes to mind for me. Finding new, and creative ways to navigate our hybrid environment is our top priority. The key to this, is coming together. There's no such thing as a bad idea when it comes to paving the way for this new and exciting culture!

My goal as club growth director, is to open up the opportunity for inclusion- people need community after nearly two years of isolation from interpersonal relationships. The clubs that I hope to help launch this year will be looking to you and your clubs as leaders to success. It's a responsibility we can all look forward to shouldering as a District.

I've been able to look back on my own experience as a Toastmaster, and smile at the progress I have personally and professionally made as a result, as well as the impact that my growth has made on my Club, Area, Division, and District's growth as well.

Thanks!!

Jaysee Jimenez, MS5

Public Relations Manager Report

Sameer Deshmukh, EC5

Hello, District 15:

Kudos to all for emerging from the challenging past conditions and continuing the Toastmasters journey.

As I reflect on my journey, the Toastmasters program had an immense positive impact on my personal and professional life. Toastmasters program gave the opportunity to connect with members while working in various capacities as club officers, President, Area & Division Director. The people's connection, listening to the wonderful experiences in the form of speeches, and fun team efforts for Toastmaster events made this journey memorable.

This year I look forward to working with all of you to generate more awareness about Toastmasters for the purpose of attracting members. In these upcoming weeks, I encourage you to keep inviting guests to your club meetings and sharing the story of your Toastmasters journey with them to help others understand why participation in Toastmasters club meetings is the quickest and most enjoyable way to improve public speaking and leadership skills. Community members, family members, coworkers and friends can all benefit from the Toastmasters program.

This is an era of social media. It's the best medium to share awareness about this wonderful program. I would encourage all of you to join District 15 on all social media platforms. Let's continue to work together to promote & strengthen the membership of our clubs as we cruise through our Toastmasters journey.

Best,

Sameer Deshmukh

Public Relations Manager

District 15 Social Media Platforms:

<https://www.facebook.com/groups/district15toastmasters>

<https://www.linkedin.com/company/district-15-toastmasters/>

<https://www.instagram.com/district15speaks/>

Voting Items

Previous Meeting Minutes

Budget

Confirmation of Officers

District Speech Contest Method

- Hybrid
- Online only

The Board of Directors recognizes that the uncertainty of the COVID-19 pandemic continues to impact the ability of Districts to plan for in-person speech contests. As always, the Board's objective is to ensure the safety of members and to support Districts in making decisions and planning events that will contribute to the development and well-being of members in their District.

We also recognize that Districts are eager to hold in-person events when local restrictions and safety considerations allow.

In light of these considerations, the Board of Directors has decided that all speech contests at the Area, Division, and District levels must be conducted in either a hybrid or online format for the 2022-2023 speech contest cycle. Hybrid contests are defined as those in which some participants (contestants, judges, and/or audience members) are onsite in a physical location and others are online. Online contests are defined as those in which all participants are online.

In determining speech contest format, Districts must adhere to the following:

1. Districts must select a format of either online or hybrid for each level of the contest (i.e., Area, Division, District). The format selected for a level must apply to all contests that take place at that level.
2. Districts that select hybrid contests for a level can change to require a format of fully online for all contests remaining in that level based on local restrictions or safety concerns.
3. Hybrid contests must allow each contestant to select the format in which they will participate (onsite or online). Contestants cannot be penalized for selecting one format versus another. All briefings and rehearsals must also be offered in a hybrid format.
4. In-person contests, with all contestants participating onsite, may be conducted only if the District selects a hybrid format and all contestants elect to participate in-person. In this instance, judges may still participate in the online format.

When selecting a contest format, Districts should consider the additional resources required to support a hybrid contest and to ensure this can be supported without taking critical resources away from initiatives that support the District mission and success in the District Recognition Program.

District 15 Past District Governors/Directors

2021-22 Maria Cervantes, DTM
2020-21 Annette Krause, DTM
2019-20 Kris Provant, DTM
2018-19 Lori Welter, DTM, Select Distinguished
2017-18 Donna Oswald, DTM
2016-17 Lori Welter, DTM
2015-16 Steve Piet, DTM
2014-15 Ellie Thomson, DTM
2013-14 Lloyd Alexander, ACS, ALB
2012-13 Annette Krause, DTM
2011-12 Emmy Jones, DTM
2010-11 Peggy Carr, DTM
2009-10 Dave Manning, DTM
2008-09 James Jackson, DTM Distinguished
2007-08 Michael Rusnack, DTM Select Distinguished
2006-07 Susan M Baer, DTM Distinguished
2005-06 Jerry Allen, DTM Distinguished
2004-05 Sandy Koch, DTM
2003-04 Shirley Howard, ACS
2002-03 Victor Hernandez, DTM Distinguished
Rose Johnson-Tsosie, DTM
2001-02 Duane L Evans, DTM Distinguished
2000-01 Sue Potter, DTM * Distinguished
1999-00 Victor Hernandez, DTM Distinguished
1998-99 Emma L Smith, DTM * President's
Distinguished
1997-98 Richard Carr, ATM
1996-97 Michael Taylor, ATM
1995-96 Nancy Mackey, DTM
1994-95 Billie Jones, DTM Distinguished
1993-94 John Howard, DTM * Distinguished
1992-93 Lew Newren, DTM
1991-92 Judith Price, DTM
1990-91 Michelle Wood, DTM Distinguished
1989-90 Lawrence Geisler, DTM Select Distinguished
1988-89 Michelle (Keller) Morrison, DTM
1987-88 Fran Duffield, DTM
1986-87 Dan Gomez, DTM Distinguished
1985-86 Julia Ward, DTM * Distinguished
1984-85 Ruth Bergreen, DTM
1983-84 Robert Keller, DTM *
1982-83 Louie Peterson, DTM Select Distinguished
1981-82 George Miller, DTM
1980-81 Ken Anderson, ATM
1979-80 Art Scott, DTM Distinguished
1978-79 Joan Haynes, DTM Distinguished
1977-78 Bernie Sabato, ATM Distinguished

1976-77 Sid Smith, DTM Distinguished
1975-76 Neil DePue, ATM
1974-75 Rulon Wood, DTM President's Distinguished
1973-74 Marvin Kline, DTM *
1972-73 Warren Reeves, DTM *
1971-72 Addison Barry, ATM
1970-71 Richard Meyer, ATM * Distinguished
1969-70 Conrad Peterson, ATM *
1968-69 Royal Slotten
1967-68 Wayne Stout
1966-67 Royal Mursener, DTM
1965-66 C James Barber
1964-65 Gail Miller
1963-64 Charles Spencer *
1962-63 Robert Walker *
1962-63 Allen Manning *
1961-62 C S Bosquest *
1960-61 William Kerr *
1959-60 Donald Durrel *
1958-59 W W Lord *
1957-58 G W Carson *
1956-57 Daniel Edwards *
1955-56 Richard Keim *
1954-55 Clarence Harder *
1953-54 Wayne Chapman *
1952-53 Laren Neher *
1951-52 Bert Larson *
1950-51 D J Bothne *
1949-50 David Tate *
1948-49 Merwin Hembolt *
1947-48 H Fred Garrett *
1946-47 Kenneth Robb *
1945-46 Earl Olson *

Past District Governors who have moved into District 15

Donald Walton, DTM
Sue Monroe, DTM

Past International Directors

1995-97 John Howard, DTM *
1980-82 Marvin Kline, DTM *
1978-80 Sid Smith, DTM
1974-76 Warren Reeves, DTM *
1971-73 Conrad Peterson, DTM *
* Deceased

Announcements

(Subject to change)

Dues renewal – Now 😊

Submit your award nominations: Link Pending

Fall Event – November 12th, 2022

Registration Link: Pending

Winter Club Officer Training – January 14th, 2023

Speech contests begin: (International and Tall Tales)

Club Contests – February 2023

Area – March 2023

Division – April 2023

District Conference – May 5th and 6th 2023